



CLAVES

REAL ESTATE

Welcome to the


HOUSING


MUSEUM

4LAVES



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 +34 682 297 649

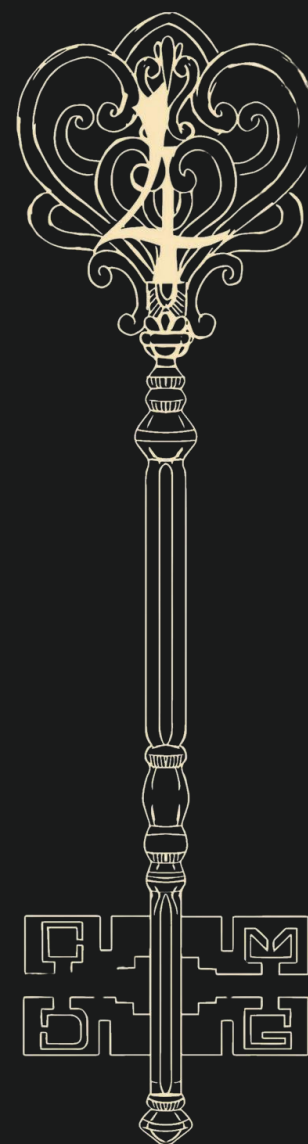
 C/ Atocha 91, 28012 Madrid —



We open the lock to your new life



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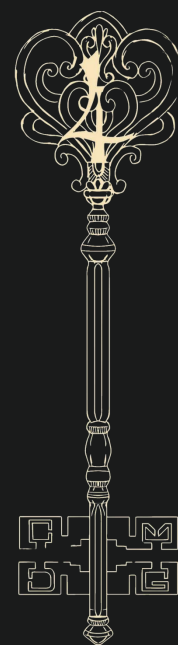


At 4 Llaves, we truly believe that real estate is much more than a mere transactional process: cold, mechanical, and increasingly impersonal.

That's why we have united 4 "master keys" from diverse disciplines: real estate, marketing, art and sociology, to create a unique synergy: a *housing museum* where every property is curated and presented as a one-of-a-kind work of art.



Each property, a one-of-a-kind work of art at this unique *housing museum*



With over 8 years of solid experience in the real estate sector, our team is focused on providing a personalized, high-touch service designed to help out our clients either discover the home of their dreams or secure the optimal sale price for their property.

Through our extensive network of qualified buyers and vetted investors, we are able to deliver outstanding outcomes for every homeowner.

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Exclusivity and dedication for a successful transaction

"We strive to restore the human essence of real estate, which has been lost in the franchise-dominated landscape"

At 4 Llaves Real Estate, we believe that the best way to ensure a successful sale is through meticulous, personalized, and exclusive service. This approach allows us to dedicate our full attention to each property and craft a tailored sales strategy that aligns with its unique potential.

We request each client a minimum 2 months exclusivity period—an essential timeframe in which we conduct a comprehensive professional process that includes a full property valuation, the creation of high-quality visual materials, strategic promotion on leading real estate platforms, and the coordination of viewings with pre-qualified, genuinely interested buyers. One of the most important pillars of this approach is our customized marketing plan.

Marketing Strategy

Selling a property goes beyond assigning the right price. It requires the implementation of effective marketing strategies that maximize visibility and attract the right buyers.

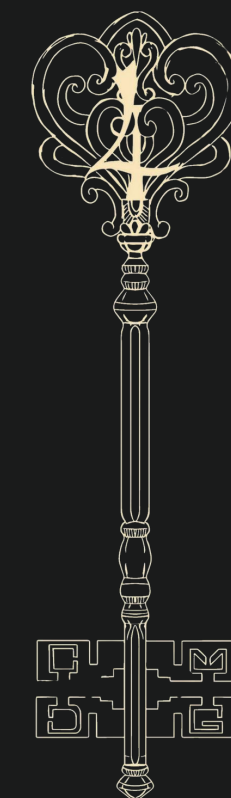
A well-designed marketing plan is a critical tool in the property sales process. It ensures your home reaches the ideal audience and achieves the best possible price within the shortest timeframe, leveraging a wide range of specialized resources in which we excel.





Key items of the marketing strategy by

4LLAVES



- Professional photography, architectural floor plans, promotional videos, and immersive 360° virtual tours.
- Advanced home staging techniques (both physical and digital).
- Highlighted listings on major real estate portals.
- Creative campaigns and reels on social media
- Exclusive open house events and curated tours
- Collaborations with trusted partner agents to expand visibility

4LAVES



VALUATION

We ensure that every property is presented as a true work of art—becoming part of our curated *Housing Museum*. To achieve this, our team of top-tier architects produces updated floor plans and proposes potential design improvements to enhance the property's appeal.

We also create high-quality renderings (virtual simulations) and a professional video tour **to provide potential buyers with a fully immersive and visually compelling experience.**



FEES

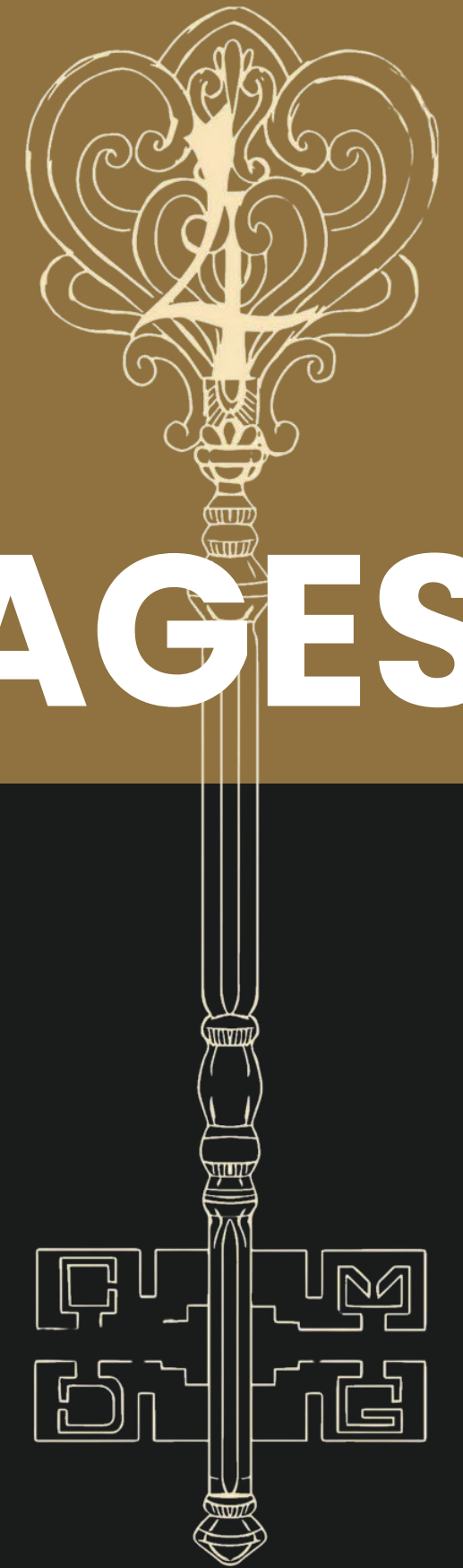
We understand the importance of maximizing returns for our clients. That's why, in line with our tailored approach, **we apply a fair commission structure**—adjusted to each property and calculated based on the final sale price. This allows us to uphold the same high standards of quality, care, and exclusivity for all of our clients, regardless of the property's size or value.



SUPPORT

We manage the entire legal and administrative process, preparing and reviewing all documentation required for the signing before a notary. Our expert team provides ongoing guidance and support throughout every stage of the transaction, **ensuring a smooth, secure, and stress-free experience for our clients.**

STAGES



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PROMOTION

We list the property across all major real estate platforms by using premium tools to ensure maximum visibility. This approach allows us to attract a **high volume of qualified interest and accelerate the sales process efficiently.**



VIEWINGS

We coordinate and conduct all necessary property visits without requiring the owner to be present. With prior written authorization, we manage a secure set of keys and **show the property exclusively to carefully pre-qualified buyers** whose profiles align with the characteristics of the home.



LEAD QUALIFICATION

We conduct thorough **financial assessments of all interested buyers to ensure they have the purchasing capacity required** to proceed. This process helps us avoid unnecessary delays, filter out unqualified prospects, and **guarantee a secure, efficient transaction.**

STAGES



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If you've made the decision
to open the lock
to your new life
we hold the master key
at 4 Llaves





WHAT OUR CLIENTS SAY

4 LLAVES

Cynthia Lin

"I had a truly positive experience with the agency. From the very first interaction, they were attentive, kind, and genuinely willing to help. They were patient throughout the process and highly efficient in presenting suitable rental options. It's refreshing to receive such thoughtful service. Highly recommended!"

Isabel Rivas Cortes

"Excellent service—truly outstanding. I came in looking for a flat to buy after being relocated for work, and they immediately found exactly what I was looking for. Absolutely spectacular! I'm beyond happy—it's the home of my dreams. A big thank you to the whole team, especially Carlos, who was incredibly friendly and kind. I absolutely recommend them. A fantastic experience."

Google
Reviews ★★★★★ 5/5

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INMOBILIARIA





THANK YOU


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